

# MEDIA KIT

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ANN+JANE  
LIVING | 2013-14

LIFESTYLE  
BLOG

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BEAUTY + FASHION  
TRAVEL | CAREER  
FOOD | LOVE | BODY



[annjaneliving@gmail.com](mailto:annjaneliving@gmail.com)

# What is ANN+JANE Living?

ANN+JANE (A+J) is more than a lifestyle blog. It's an opportunity for the "have it all woman" to connect with the content, advice, and connections that help them tackle the next big life goal – whether the focus is career, family, self-care, or just enjoying life.

This blog and social network are what happens when girlfriends, ambition, and a mission to help others met one day at brunch...

## Meet Ann

Animal lover, writer, wife, and the girl who re-writes her bio 100 times because she has no idea what you want to know. Ann's passion is content that helps young brides, businesswomen,



*Ann and Jane are building one of the Web's best resources for women....*

## Meet Jane

Travel addict, fashion lover, amateur comedian, and Meryl Streep's long lost love child wanna be – Jane's the strong-willed, pop-culture savvy 80's baby and sorority girl who loves to travel, chat, and write. A + J is her opportunity to "share the life lessons, experiences, and the laughs we all run into while trying to 'grow up.'"

# A+J: Your Opportunity



ANN+JANE are building one of the Web’s best resources for the woman who wants to be a domestic goddess, world-traveler and eternal fashionista on the sidewalk runway and on paper.

If your resource, product, or effort helps young women tap into their beauty, fashion, entrepreneurial, or jet setter super-powers, we want to talk to you.

## How you can reach the world’s next She-roses directly?

- Guest/sponsored blog posts
- Brand ambassadorship
- Social media marketing
- Event-Spokesperson Outreach

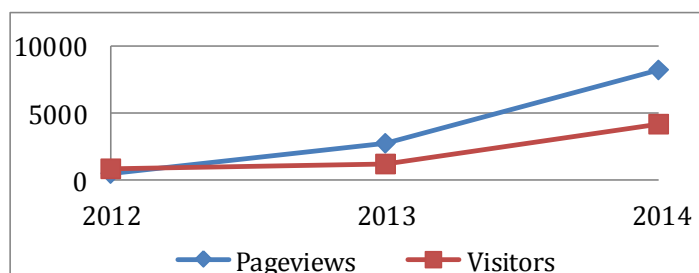
## More ways to reach the A+J Audience

### Product Reviews

We love doing them, but we need a few things to make them happen:

- Two full-sized samples we can hold on to -- One for us to experiment with and the other to give to one of our lucky readers.
- Your sign-off that you understand our reviews are honest (don’t worry, we’re pretty sure your product rocks if you’re reading this)

## A+J Reach: 2012- Present



## Advertising with A+J

**Our promise** - We love helping you get the word out about your awesome service and will do everything we can to make sure your ads display correctly and when you need them up.

**Refunds** - That said, we can’t do refunds but will work with you to make sure you get the exposure you’re looking for. By the way, what kind of exposure are you looking for? E-mail us at [annjaneliving@gmail.com](mailto:annjaneliving@gmail.com)

**Right to Refuse**—This blog’s like a baby to us and we reserve the right to make sure all content (ads included) are friendly to our readers. That mean we reserve the right to refuse any ad based on the ad’s content and/or the website content of the products or services being promoted.

**Payments** -- PayPal, credit card, ETF, etc. We have a few ways we can make payment easy. Contact us to chat more about it.

**Discounts** – If you’re thinking about a multi-media investments (sponsored blogs, ads, social media outreach and more), then we’re thinking about you. Let’s talk more about how you can lower your cost through content and advertising partnership.